

THE SHIFAU™ METHOD

*Generating Creative Ideas
to Boost Sales & Revenue*

About the Training

Apple, Tesla and Amazon become trillion-dollar companies by disruptive innovation such as the iPhone, affordable electric vehicles, and AWS cloud systems. In a world where accelerated change is the only constant, creativity and innovation have become a necessity to survive and thrive in the business world.

There are many theories, frameworks, and tools available to improve teamwork. How about empowering team members to be creative and innovative? There are very few frameworks in the market today which can maximize the creativity potential of your team. **Bestminds** has developed the **SHIFAU™ framework**, which is uniquely tailored to boost innovative thinking in business.

How do we systematically train your staff to ensure that they are able to think differently and 'out-of-the-box' to provide your business with an extra edge in this world of accelerated change and keep ahead of the competition?

The benefits of creativity are immediately visible and spurred the birth of the next generation of billion- and trillion-dollar companies. Yours might be the next one.

We have designed a unique **1.5-days webinar** (3 x 0.5 days) to guide your staff through the SHIFAU™ Method. With this framework applied correctly, your company would be one step closer to be the billion-dollar "unicorn" dream.

Learning Outcome

During the Webinar, participants will learn to:

- 1) Take advantage of what they are already familiar with (e.g. common shapes) to generate new ideas.
- 2) Use the concepts from coding and programming to plan for special scenarios and contingencies in a business setting.
- 3.) Find and explore new and uncharted territories for use cases in their organization's products or services in order to increase revenue streams.

Rates

1-4 participants: P12,000 + VAT/person

5-9 participants: P11,400 (5% off) + VAT/person

10-19 participants: P10,800 (10% off) + VAT/person

20-30 participants: P10,200 (15% off) + VAT/person

About the Trainer

Daniel is a biologist and a professional educator who taught in the Ministry of Education as a classroom teacher. Daniel combines over a decade of real-world teaching practice with neuro-science principles to create frameworks to shorten the learning curve. His frameworks help you achieve more with less time. He was also personally trained by Prof. Tony Buzan in Mind Mapping and is a well-known global expert in mind-mapping. He is an Advanced Certificate in Training and Assessment (ACTA)-certified Adult Educator and has a postgraduate Diploma in Education from the National Institute of Education, Singapore.



Daniel Tay

Principal Trainer and Founder of Bestminds Pte Ltd
Inventor of Bestminds™ Meta-Learning Framework

Client Testimonials



"This learning concept is highly recommended for challenge learners even for adult, especially those parents & trainers handling children with Hyper Energies where they only have a short time span in focusing, where memorization always a great challenge."



Brenda Lee
Founder of Huehaus



"Daniel has shared useful strategies to make your learning more effective... Highly recommended for people who need to learn heavy content and sit for assessment. You will be amazed at your progress!"



Jackie Wum
Life Mentor & Speaker, XYN Global



"Attended an excellent workshop conducted by Daniel where he shared his exclusive frameworks on Meta-Learning. If you are looking to learn in a more efficient, faster way, connect with Daniel."



Timothy Thevathasan
Co-Founder & Managing Director, The Brand x Up Co



"Daniel is a passionate and excellent educator with many unique frameworks. I attend a lot of programs and still managed to learn new concepts from him. He also takes a proactive effort to ensure his class is engaging and interactive. His classes are highly recommended!"



Eugene Seah
Abundance Life Coach



"Daniel abundantly shares his framework in a very concise and easy-to-understand format. A lot of research and science behind neuroscience has been distilled into laymen terms that will help you to understand in an instance. The first step of learning is learning how to learn better. The workshops are designed to help you achieve MORE with LESS."



Malvin Tok
Coherence Coach



"Before the training, we can only remember 4 out of 10 items that were flashed on the screen, after Daniel's lesson exercise in a short period, I can remember to list all 10 items and in correct sequence as well. All my classmates achieved that too. I recommend all to try n feel the power of linking learning for yourselves."



James Phoon
Founder & Managing Director, Cloud3 Solutions Pte Ltd

**Recommendation from
Singapore Woman's Hall of Fame Inductee**



"It was exciting and I had a great time enjoying the experience as well as learning new techniques of retention and recall both of which are very important for my line of work, and I am a practicing lawyer in Family Law. I would recommend Daniel Tay's Meta-Learning Workshop anytime for any person who is interested in wanting to learn new techniques of learning. Daniel Tay has a very engaging way of turning our various experiences into a learning process."



Dr. Anamah Tan
Family Lawyer

**BOOK YOUR
SLOTS NOW!**



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